DOUBLE SUCCESS FOR DEDAGROUP: THE NATIONAL AWARD FOR INNOVATION OF THE PRIME MINISTER’S OFFICE AND CONfindustria’S BUSINESS INNOVATION PRIZE

The Prize was awarded in the presence of President of Italy Sergio Mattarella and Ministers Stefania Giannini and Marianna Madia, for the successful business and organizational model of the ICT player

Trento, Rome, 20 Sept 2016: Dedagroup has won the "Business Innovation Prize" (IXI - Imprese per Innovazione), Italy’s most important innovation award. Organized by Confindustria in cooperation with the Italian Quality Award Association, the prize is open to companies that innovate extensively in order to increase their competitive advantage.

By virtue of this important award Dedagroup was also among the winners of the "Prize of Prizes", received today in Rome at the Quirinale Palace in the presence of President of Italy Sergio Mattarella and Minister for Education, University and Research Stefania Giannini. The National Innovation Prize, the "Prize of Prizes", established by the Prime Minister’s Office in 2008 under the auspices of the COTEC Foundation for Technological Innovation, is the most important and coveted Italian award honoring innovative and creative excellences that promote the country’s culture of innovation.

This double success was achieved by the ICT Player’s "system of planning and control of innovation projects, supported by an organizational structure for coordinating development activities at an international level". Indeed, this was the explanation given by President Mattarella when he handed the prize to Marco Podini.

"We are proud of this double award, which rewards the commitment and investments made by our group in recent years," said Marco Podini, President of Dedagroup, on receiving the Prize. "A success that rewards a business model that combines innovation with strong governance, in a word, what we have called” innogration”.

Dedagroup was founded in 2008 inheriting the skills and resources of major local businesses and today, with a turnover of EUR 230 million and over 1,600 employees, is one of Italy’s leading Information Technology companies. It uses its technological, application and system integration expertise to support the IT and digital strategies of companies, public bodies and financial institutions. Its five dedicated business units respond effectively to the needs of the individual markets: Public Sector & Utilities; Fashion, Factory & Retail; Banking, Insurance & Industrial; Business Technology & Data; and Wiz.

"It is significant that the Innovation awards we are receiving today coincide with the conclusion of a sweeping transformation of Dedagroup," said Gianni Camisa, Dedagroup CEO. "This evolution has affected our business and organizational models, but has also led us to fully adopt the digital workplace approach and even stronger corporate compliance in terms of environmental sustainability and work-private life balance."

Since its foundation in 2008, the Group has grown steadily, also expanding its operations internationally to Mexico, the U.S., France and the Middle East. Dedagroup operates as a Digital Hub fitting its distinctive skills around the needs of its customers, accompanying them in their Digital Transformation. Its solutions support Public Administrations (Civilia Next), Fashion and luxury (Stealth) customers, the banking sector (BankUp and I-Power), as well as meeting the needs of CMS (FlexCMP) and Treasury (Piteco).
Dedagroup
With a turnover of €230 million, 1,600 employees and more than 3,600 clients, Dedagroup is one of the most important Italian IT group. We support enterprises, public institutions and credit institutions in their IT and digital strategies with expertise in applications, technology and system integration. Founded in 2008, the group has always experienced steady growth, internationalising its operations in Mexico, the US, France and the Middle East. The headquarters is located in Trento with branches in Italy and abroad. www.dedagroup.it

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